



To celebrate this special moment, we created a one-of-a-kind “Super Bowlus” Road Chief with curated features to make it the ultimate “tailgater.” Although this “Super Bowlus” sold in minutes, if you’d like to get first “dibs” for the next tailgate season or a future collector’s edition, please let us know. No doubt many fans will have trouble keeping their eyes off your Bowlus Road Chief, no matter which model you go for.

See you out there,
Geneva Long
Bowlus Road Chief