



We are proud to present the On The Road 24' Edition with lithium iron phosphate (LiFePO₄) batteries. And it's exactly what many of you have been waiting for.

As you know, the On The Road Bowlus Road Chief is designed with incredible aerodynamics and uncompromising aesthetics. Tomorrow, for the first time, we will be offering the Bowlus lithium iron phosphate battery management system with a 2,000 watt inverter based on the technology found in our Bowlus Road Chief Endless Highways® Edition. Like the Endless Highways, this is about so much more than a change in batteries. This On The Road 24' Edition will give you even more flexibility so you can adventure on your terms with the added benefits of:

- **Faster Charging** - The Bowlus Road Chief LiFePO₄ battery management system delivers unparalleled performance in all camping conditions with fast responsiveness so you can charge quicker and be on your way.
- **Better Monitoring** - The Bowlus Road Chief On The Road LiFePO₄ battery management system allows accurate analysis of state of charge (SOC) and allows you to identify available power from your control panel, phone or tablet (from within Bluetooth range), so you know when to plug in your solar or find an outlet.
- **Improved Solar Harvesting** - The fastest tech available. It harvests every available ray of solar power to achieve full charge in the shortest time possible—even on a cloudy day—all monitored via a control panel.
- **Improved Capacity** - The On the Road already lasted a long weekend off grid without solar. This Road Chief Collection has 2 kWh (25% more usable capacity than previously offered). Your long weekend just got extended to 7+ days!

This Road Chief is built for efficiency with an uncompromising design. We're talking industry leading performance and utility. We will not be offering this Road Chief in this configuration at this price point again. It is available in three interior palettes: Big Rock (Red), Surfrider (Blue) and Paradise Cove (Sand).

We look forward to your Road Chief adventures!

Geneva Long

Bowlus Road Chief